



To  
All Heads of SSAs,  
Tamilnadu Circle.

No.Mktg./CFA/Promotional Scheme/B fone/ dated at Chennai-6, the January 11, 2011.

Sub Rebate for purchase of instruments by subscribers – Scheme – reg.

In order to tide over the present situation of shortage of instruments, C.G.M. Tamilnadu Circle has approved introduction of a new scheme viz –

- (i) A rebate of Rs.200/- for all new Landline customers who buy telephone instruments on their own.
- (ii) The rebate will be extended @ Rs.50/- per bill in the next four consecutive billing cycles. To enable this, necessary modifications have been carried out in DOTSOFT/CDR billing package. The flag in the FRS for those customers who take connections in this Scheme that the 'instrument belongs to the customer' will also be made.
- (iii) If a customer who takes a connection under this scheme closes the connection within 4 months, whatever discount allowed to him is to be adjusted in the deposit paid by him.

The Scheme takes immediate effect and will continue till the Department is in a position to supply the instrument.

A monthly feed-back report may kindly be sent by email to [mktgtncircle@gmail.com](mailto:mktgtncircle@gmail.com) for review by CGM.

  
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Copy to

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